



SPONSOR OPPORTUNITIES



CONFERENCE SPONSOR

\$6,000

Earn the “above the title” conference naming rights on all signage including:

- Public acknowledgment at the start and end of each day
- Name and logo on Conference Resource Book cover
- 2-page color ad in the Conference Resource Book
- Three conference registrations including 2 meals each
- A 12' banner prominently displayed
- Easel board acknowledgement at key sites at the conference
- Product insert and promotional flyer in tote bag
- Prominent acknowledgment on www.carasac.org and link to your site
- Exhibit booth
- Acknowledgement in a feature article in CARA newsletter
- Prominent mention in media releases
- Acknowledgment in audiotapes and CDs developed from the conference

WEBINAR

\$5,000

For the first time CARA is providing a Webinar link to the conference to allow up to 3,000 additional people to listen to conference speakers.

- Public acknowledgment at the start and end of each day's plenary sessions and your logo will be displayed at the start and end of the Webinar
- Prominent acknowledgment in the conference program
- Full page color ad in the Conference Resource Book
- Easel board acknowledgement at key sites
- Product or flyer insert in tote bag
- Two registrations to the conference including 2 meals each
- Prominent acknowledgment on www.carasac.org and link to your site
- Acknowledgement in CARA newsletter
- Acknowledgment in audiotapes and CDs developed from the conference

SATURDAY LUNCHEON BANQUET CO-SPONSOR

\$3,000

The luncheon banquet speaker on Saturday is Renee Zito, LMSW, CASAC, Director of the California Department of Alcohol and Drug Programs

- Public acknowledgment at beginning of luncheon
- Your advertising flyer will be placed on Banquet seats
- Full-page color ad in the Conference Resource Book
- Two conference registrations, including 2 luncheons each.
- Easel board acknowledgement at key sites and at the Banquet
- Acknowledgement in CARA newsletter
- Prominent acknowledgment on www.carasac.org and link to your site

PUBLICATION SPONSOR

\$3,000

Your name prominently on front cover of Conference Resource Book

- Public acknowledgment at beginning of conference
- Full-page color ad in the Conference Resource Book
- Product or flyer insert in tote bag
- Two conference registrations, including 2 luncheons each
- Easel board acknowledgement at key sites and at the Banquet
- Prominent acknowledgement in CARA newsletter
- Prominent acknowledgment on www.carasac.org and link to your site

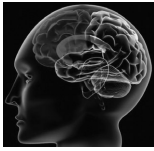
FRIDAY LUNCHEON BANQUET CO-SPONSOR

\$2,500

The luncheon banquet speaker on Friday is Brad Yates, C.Ht., speaking with humor and using experiential techniques to teach a powerful self-healing method of acupressure that can quickly transform Post Traumatic Stress Disorder and chronic pain into emotional and physical comfort

- Public acknowledgement at beginning of luncheon
- Full-page B&W ad in the Conference Resource Book
- Two conference registrations, including 2 luncheons
- Prominent acknowledgment on www.carasac.org and link to your site
- Easel board acknowledgement in key sites and at the Banquet
- Acknowledgement in CARA newsletter

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SPONSOR OPPORTUNITIES cont.



SCHOLARSHIP SPONSOR

\$2,500

Sponsorship provides conference registration, transportation, and accommodation for five deserving professionals who otherwise would not be able to attend. For your generosity you will receive the following acknowledgements:

- Full page B&W ad in the Conference Resource Book
- One registration to the conference with 2 meals included
- Product or flyer insert in tote bag
- Easel board identification in key sites at the conference
- Prominent acknowledgment on www.carasac.org and link to your site
- Public recognition of your generosity through a feature on your sponsored attendee in CARA newsletter and web site

CONTINENTAL BREAKFAST CO-SPONSOR

\$2,250

7:00-8:30 am Friday, April 17th or Saturday, April 18th

- Half page color ad in Conference Resource Book
- Easel board acknowledgement in key sites and at the breakfast
- Two paid conference registrations, including 2 meals each
- Acknowledgement in CARA newsletter
- Prominent acknowledgment on www.carasac.org and link to your site

COFFEE BREAK CO-SPONSOR

\$1,500

There are two coffee breaks Friday and Saturday and one on Sunday.

- Half page B&W ad in Conference Resource Book
- Easel board acknowledgement in key sites and at the coffee breaks
- Acknowledgement in CARA newsletter
- One paid conference registration, including 2 meals
- Prominent acknowledgment on www.carasac.org and link to your site

SPEAKER SPONSOR

\$1,500

Choose the speaker of your choice to be advertised as speaking courtesy of you.

- Acknowledgement of your sponsorship prior to speaker presentation
- Easel board acknowledgement at key sites and at the speaker's talk
- Product or flyer insert in tote bag
- Half page B&W ad in the Conference Resource Book
- One registration to the conference including 2 meals
- Acknowledgement in CARA newsletter
- Prominent acknowledgment on www.carasac.org and link to your site
- Acknowledgment in audiotapes and CDs developed from the conference

EVENING RECEPTION CO-SPONSOR

\$1,250

5:00-7:00 pm Friday, April 17th, advertised as a meet-and-greet for conference participants and speakers.

- Introduction and acknowledgement at beginning of meet-and-greet
- Easel board acknowledgement in key sites and at the reception
- Quarter page color ad in Conference Resource Book
- Acknowledgement in CARA newsletter
- Prominent acknowledgment on www.carasac.org and link to your site
- Product or flyer insert in tote bag

HOSPITALITY ROOM CO-SPONSOR

\$1,250

Upstairs Friday and Saturday evenings from 6-10 pm a Hospitality Room will be open for up to 25 people at one time and will offer food and nonalcoholic beverages to encourage networking and small group meetings. Networking is an important benefit of the conference, as people discover opportunities to learn from each other, share their experiences, and support each other in this international movement toward drug-free brain repair

- Easel board acknowledgement in key sites and at the Hospitality Room
- Option to leave marketing materials in Hospitality Room
- Quarter page color ad in the Conference Resource Book
- Prominent acknowledgment on www.carasac.org and link to your site
- Acknowledgement in CARA newsletter
- Product or flyer insert in tote bag

TOTE BAG SPONSOR

\$1,000

Each participant and speaker will receive all conference materials in a tote bag. Put your name and logo on a bag that will be used during the conference as well as when participants return home.