



ADVERTISING OPPORTUNITIES



Conference Resource Book

As the reference for all conference activities, the Conference Resource Book is used by every participant multiple times each day to choose workshops, follow PowerPoint presentations, take notes, check speaker bios, learn about exhibitors, and view information about sponsor and exhibitor products and services. Participants will continue to refer to the Conference Resource Book after they return home.

Advertising Opportunities

Back Cover (7.5"w X 10" tall) Color	\$ 650
Inside Back Cover (7.5"X 10" tall) Color	\$ 550
Full Page Ad (7.5"w X 10" tall) Color	\$ 450
Full Page Ad (7.5"w X 10" tall) B&W	\$ 250
Color Half Page Ad	
Horizontal (7.5"w X 5" tall)	\$ 225
Vertical (3.75"w X 10" tall)	\$ 225
B&W Half Page Ad	
Horizontal (7.5"w X 5" tall)	\$ 175
Vertical (3.75"w X 10" tall)	\$ 175
Quarter Page Display Ad (3.75"w X 5" tall) B&W Only	\$ 125
Business Card Display Ad (3.5"w X 2" tall) B&W Only	\$ 100

All ads must be provided in the correct size as JPG, TIFF, GIF, or PDF. Email artwork to Joanne Bodine at j.bodine@comcast.net by March 30, 2009.

Ballroom Banner

You provide the banner: \$ 350

We prepare your banner \$ 500

Assure your company high visibility throughout the 2.5 days conference. Send us your banner or have us prepare a 10' banner especially for you. We will display your color signage in the main ballroom to provide you with maximum exposure each day.

Tote Bag Insert

(For non-exhibitors) \$200

Each participant and speaker will receive all conference materials in a tote bag. Make sure information about your products and services reaches participants at the one conference of the year that brings successful clinicians and researchers together to share their cutting-edge work with each other and the public.